

Animal Welfare policy

Background

At Asda, we care about animal welfare, and we know that our customers do as well. We want to use our scale for good.

Approach

Asda takes animal welfare seriously. We're making improvements across our supply chain to make sure that livestock is treated properly at every step of the process. We're working closely with farmers to develop better ways of rearing animals. We use the framework of the "Five Freedoms" to define our animal welfare and sourcing policies.

All of the meat sold in Asda stores is assured to the Red tractor Standard or equivalent.

We're proud that our work on animal welfare has been recognised by organisations such as the RSPCA and Compassion in World Farming.

Animal testing

We are opposed to testing on animals and do not conduct or commission such tests on our own brand beauty, toiletry or household products. We do not commission our suppliers or any other third party to carry out such test. We operate a fixed cut-off for animal testing of ingredients of 31st December 2009 for cosmetic products and 31st December 2015 for cleaning products.

Where animal testing is required by law (e.g. for food safety purposes), we require that these are carried out in line with applicable regulation.

Animal slaughter

At Asda we stipulate that all of our meat must be stunned pre-slaughter.